

## **Privacy Policy for service and website**

### **General**

At Inventory Vision Limited, we respect your need for online privacy and protect any Personal Information that you may share with us, in an appropriate manner. Our practice as regards use of your Personal Information is as set forth below in this Privacy Policy Statement. As a condition to use of Inventory Vision Limited Services, you consent to the terms of the Privacy Policy Statement as it may be updated from time to time. In the event of a material change, we shall notify you via email or by means of a prominent notice on the website. This Privacy Policy Statement applies exclusively to [www.inventoryvision.co.uk](http://www.inventoryvision.co.uk)

Please direct all your inquiries regarding this Privacy Policy Statement to our customer services contact page.

### **Information we record and how we use it:**

- Personal Information

During the Registration Process for creating a user account, we request your name and email address along with other information which may be used for contacting you regarding customer support, billing or help us customize your account. With your consent, we will use these details to inform you regarding new services, releases, upcoming events and changes in this Privacy Policy Statement. When you elect to sign up for a user account, you may also have the option to create the user account using any of the trusted third-party user authentication services integrated with Inventory Vision Limited Services. In doing so, no Personal Information within your third-party accounts is transferred to your user account without your explicit consent.

Inventory Vision Limited will have access to personal information provided by you as part of using Inventory Vision Limited Services such as contacts involved with the service. This information may include third party names, email addresses, phone numbers and physical addresses and will be used for servicing your requirements as expressed by you to Inventory Vision Limited and solely as part and parcel of your use of Inventory Vision Limited Services. We do not share this information with anyone for promotional purposes, nor do we utilize it for any purposes not expressly consented to by you.

We post user testimonials on the website. These testimonials may include names and we acquire permission from our users prior to posting these on the website. Inventory Vision Limited is not responsible for the Personal Information users elect to post within their testimonials.

We use the Internet Protocol address, browser type, browser language, referring URL, files accessed, errors generated, time zone, operating system and other visitor details collected in our log files to analyze the trends, administer the website, track visitor's movements and to improve our website.

- Third party personal information in "your data "

The nature of our industry requires you to enter into our system as part of "your data" some personal information on individuals or entities provided to you by third party.

This information will include

- name,
- email address
- and postal addresses.

This information would normally be provided to you with the third party consent and you would be processing them using our system under the legitimate interest. You should seek and record a specific consent from the third party to process any additional information using our system which doesn't fall under legitimate interest consent.

This information may be accessed through a complex link as part of your produced report when you email it or send it for signing. You should make sure that this information is only sent to legitimately interested parties. We recommend setting up a password in your account using our "Privacy lock" feature to prevent public access to this information.

Should you be asked to remove information about third party, we provide a search facility to identify reports containing such information. You should consider whether the information can be removed or is required for legal purposes.

### **With whom we share Information**

We may need to disclose Personal Information to our affiliates, service providers and business partners solely for the purpose of providing Inventory Vision Limited Services to you. In such cases Inventory Vision Limited will also ensure that such affiliates, service providers and business partners comply with this Privacy Policy Statement and adopt appropriate confidentiality and security measures. We will obtain your prior specific consent before we share or disclose your Personal Information to any person outside Inventory Vision Limited for any purpose that is not directly connected with providing Inventory Vision Limited Services to you. We may share generic aggregated demographic information not linked to any Personal Information regarding visitors and users with our business partners and advertisers. Please be aware that laws in various

jurisdictions in which we operate may obligate us to disclose user information and the contents of your user account to the local law enforcement authorities under a legal process or an enforceable government request. In addition, we may also disclose Personal Information and contents of your user account to law enforcement authorities if such disclosure is determined to be necessary by Inventory Vision Limited in our sole and absolute discretion for protecting the safety of our users, employees, or the general public.

### **Links from our website**

Some pages of our website contain external links. You are advised to verify the privacy practices of such other websites. We are not responsible for the manner of use or misuse of information made available by you at such other websites. We encourage you not to provide Personal Information, without assuring yourselves of the Privacy Policy Statement of other websites.

### **How secure is your Information**

We adopt industry appropriate data collection, storage and processing practices and security measures, as well as physical security measures to protect against unauthorized access, alteration, disclosure or destruction of your Personal Information, username, password, transaction information and data stored in your user account. Access to your personal information is restricted to our employees and only to those who need to know such information in connection with providing Inventory Vision Limited Services to you and are bound by confidentiality obligations.

### **Your Choice in Information Use**

You will be required to register for our Inventory Vision Limited Services by providing Personal Information. If you choose not to provide your Personal Information, we will be unable to provide you the Inventory Vision Limited Services.

We provide you with the option of opting in to receiving mail from us like email notifications of new services, releases, upcoming events and changes to the Privacy Policy Statement. Should you decide not to opt-in, Inventory Vision Limited will not be able to send you important or useful information. In the event we decide to use your Personal Information for any purpose other than as stated in this Privacy Policy Statement, we will offer you an effective way to opt out of the use of your Personal Information for those other purposes.

You may opt out of receiving newsletters and other messages from Inventory Vision Limited by selecting the 'unsubscribe' function present in every message we send.

Some messages are statutory required, and we must send them to you even if you choose to unsubscribe from all our emails. This may include notifications of changes to our terms and policies as well as important information about your products expiring or data about to be deleted.

### **Protecting your data outside the EEA**

We may transfer personal data that we collect from you to third-party data processors in countries that are outside the EEA such as Australia or the USA.

*For example, this might be required in order to fulfil your order, process your payment details or provide support services.*

If we do this, we have procedures in place to ensure your data receives the same protection as if it were being processed inside the EEA.

Any transfer of your personal data will follow applicable laws and we will treat the information under the guiding principles of this Privacy Notice.

### **How long do we keep personal data?**

Whenever we collect or process your personal data, we'll only keep it for as long as is necessary for the purpose for which it was collected.

At the end of that retention period, your data will either be deleted completely or anonymised, for example by aggregation with other data so that it can be used in a non-identifiable way for statistical analysis and business planning.

### **Your rights over your personal data - Accessing, Updating and Removing Personal Information**

You have the right to request:

- Access to the personal data we hold about you, free of charge in most cases.
- The correction of your personal data when incorrect, out of date or incomplete.
- That we stop using your personal data for direct marketing (either through specific channels, or all channels).
- That we stop any consent-based processing of your personal data after you withdraw that consent.

We provide users with access to their Personal Information. Users may correct, update or remove any such Personal Information either by accessing their user account or by contacting Inventory Vision Limited Customer Support Services. Such changes may take up to 48 hours to take effect.

If we choose not to action your request we will explain to you the reasons for our refusal.

### **Your right to withdraw consent**

Whenever you have given us your consent to use your personal data, you have the right to change your mind at any time and withdraw that consent.

### **Where we rely on our legitimate interest**

In cases where we are processing your personal data on the basis of legitimate interest, you can ask us to stop for reasons connected to your individual situation.

We must then do so unless we believe we have a legitimate overriding reason to continue processing your personal data.

### **Cookies**

We use cookies to enhance your experience of our Inventory Vision Limited Services. If you have turned cookies off, you may not be able to use registered areas of the website. We tie cookie information to your email address so as to maintain and recall your preferences within the website. We may from time to time employ the use of pixel tags on the website and in emails. Pixel tags such as web beacons are 1x1 images that are embedded onto a web page to document traffic and for website analytics without collecting any Personal Information.

We may from time to time employ the services of a third party agent to analyze statistical and aggregate data about our website content and user base. This aggregated information is not personally identifiable and is employed in improving website functionality and offerings. To this end, these third parties may employ the use of cookies and, or pixel tags in providing their services. While these third party cookies are not tied to your Personal Information, Inventory Vision Limited does not have access to these cookies nor are we responsible for them.

### **Children's Online Privacy Protection**

Inventory Vision Limited does not knowingly collect Personal Information from users who are under 18 years of age.

### **Investigation of Illegal Activity**

We may need to provide access to your Personal Information and the contents of your user account to our employees and service providers for the purpose of investigating any suspected illegal activity or potential violation of the terms and conditions for use of Inventory Vision Limited Services.

### **Enforcement of Privacy Policy**

We make every effort, including periodic reviews to ensure that Personal Information provided by you is used in conformity with this Privacy Policy Statement. If you have any concerns regarding our adherence to this Privacy Policy Statement or the manner in which Personal Information is used for the purpose of providing Inventory Vision Limited Services, kindly contact Inventory Vision Limited Customer Support Services. We will contact you to address your concerns and we will also co-operate with regulatory authorities in this regard if needed.

### **Notification of Changes**

Any changes to the Privacy Policy Statement will be posted on our website in order to keep you informed of any changes in nature of information collected, manner of collection, use and sharing of information. If at any point we decide to use Personal Information in a manner different from that stated at the time it was collected, we will notify you by email and provide you with the ability to opt out of these new uses. You will not receive email notification of minor changes to the Privacy Policy Statement. If you are concerned about how your Personal Information is used, you should check back periodically.

### **END OF PRIVACY POLICY**

If you have any questions or concerns regarding this Privacy Policy Statement, please contact our customer support. We shall respond to all inquiries within 30 days of receipt upon ascertaining your identity. In the event that your inquiry goes unaddressed beyond this reasonable expectation, please contact us on 02070888192 to resolve your concerns.

Last updated on: 26<sup>th</sup> September 2024.